Strategic Plan 2026-2028

OUR VISION

A safe and inclusive space for our disability community to share their hopes and dreams

OUR MISSION

To deliveractivities, experiences and opportunities that build individual capacity and connections for people with disAbilities, their families, and carers - fun guaranteed!

OUR VALUES

- Accountability
- Respect
- Empowerment
- Inclusion
- Kindness
- Acceptance
- Integrity
- Collaboration

Activities, **B**elonging, **I**nclusion, **L**aughter, **I**nspiration, **T**ransformation, **YOU**!

GOALS	**Our People** Engage & empower Volunteers	**Our Community** Engage with Members, Carers & Stakeholders	**Our Programs** Develop & deliver a core services program	**Our Funding** Develop & grow diverse income streams	**Our Governance** Strong governance, processes & systems
STRATEGIES	• Planning for sufficient & capable volunteer workforce – growth 50% • Planning for volunteer work-life balance – shared and spread time • Plan & deliver clear, engaging internal communication process • Systems in place with sending Volunteers pack via email.	• Grow diverse membership • Create/maintain/nurture key stakeholder connections • Support & connect members online • Ensure clear communication processes across all channels.	• Ensure a calendar of events that meets member needs & builds capacity • Send surveys for each event to receive feedback • Deliver opportunities that support, educate, connect families/carers. • Deliver activities that promote community connection/awareness.	• Maintain Charitable status • Research and apply relevant grant programs • Gratuity program 2026 • Maintain and review FF merchandise • Increase Membership numbers	• Ensure fit for purpose policies and procedures • Continuous review and assessment of risks management across all areas associated with running of events using the event planning tool.
ACTIONS	• Planning for sufficient & capable volunteer workforce – growth 50% • Planning for volunteer work-life balance – shared and spread time • Plan & deliver clear, engaging internal communication process • Systems in place with sending Volunteers pack via email.	• Event survey is sent via email following event to identify member needs • Deliver member-only benefits and savings with local businesses to support events • Advertise benefits for memberships at each event • Reminders sent out automatically on anniversary date for renewal of memberships online	• Plan 12 month event schedule October each year for following year • Undertake risk management assessments on all activities and spaces. Monitor regularly for changes • Deliver &evaluate new events • Create connection opportunities for carers/families • Develop/Deliver 6 monthly Marketing Plan	• Grant schedule • Develop fundraising strategy plan • Implement annual gratuity program 2026 • Promote/sell and distribution merchandise at events and online through membership application process • Promote membership at events/programs	• Develop annual operations plan • Annual review of policy & procedure documents • Monitor risk - Incident, Decision, Response and review processes
KPIS	•Auditconducted annually •Annual volunteer feedback via survey •Training / development opportunities provided •Highvolunteer retention Systems NocoDB (CRM) & Humanitix	•Member engagement (via survey) •Demonstrated increase in onlinereach •Social media reach &engagement figures Number of member-only offers	•Event/Program Attendances •Increase positiveEvent/Programs Survey results and engagement. •Conversion of Attendees to Members •Number of comments, complaints, compliments recorded	•Total revenue increases annually •% as profit driven back into services •% as Fundraising revenue •% as grant revenue	•Policy & procedure registered updated •Monthly Issues/Incidents/Accidents reporting •Planning days held/subcommittee reports